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FOR IMMEDIATE RELEASE

NBA Game-Worn Authentication Leader MeiGray Group Partners with Tone Stakes to Create Game-Used Shoe Division

BRANCHBURG, NJ – The MeiGray Group announced today that it has created a Game-Used Shoes division in partnership with Tone Stakes and Game Used Tone. This new partnership will make available fully authenticated Game-Used NBA shoes from select National Basketball Association players at NBAGameUsedShoes.com.

“The work Tone has done over the past few years in developing the game used shoes market has been phenomenal,” said Barry Meisel, MeiGray President and Chief Operating Officer. “He has connected elite NBA players with the growing number of collectors all over the world who desire properly authenticated Game-Used Shoes directly off the NBA’s floors. When we decided to implement a game-used shoes division, we looked for a person with a MeiGray level of skill and integrity. Tone is the guy.”

“Partnering with MeiGray, the leader in game-used authentication is a dream for any game-used business,” said Stakes, the owner of Game Used Tone. “Absolute authenticity is what the most educated collectors demand. The NBA & MeiGray Game-Worn Authentication Program MeiGray revolutionized the collecting world by providing the best in NBA game-worn jerseys. Partnering with MeiGray will now allow us to do the same for Game-Used Shoes.”

While interacting with collectors in China last year at several collector events, Stakes was struck by the desire for shoes with MeiGray authentication. “I was halfway across the globe and this is what the most astute collectors required,” Stakes said. “Our players’ shoes, with MeiGray’s unparalleled level of authentication. The collectors want security.”

MeiGray Group partners with the NBA, seven National Hockey League teams, Edmonton Oilers superstar Connor McDavid, USA Hockey, the ECHL and the National Women’s Hockey League.

Former Panini America and Upper Deck Athlete Relations Team Leader Tone Stakes and Game Used Tone sell game-used shoes from elite NBA players, and enjoy partnerships with Luka Doncic, Trae Young, Gordon Hayward, C.J. McCollum, Spencer Dinwiddie, Kendrick Nunn, and R.J. Barrett. And watch for more player partnerships to be announced.

Go to MeiGray.com to find game-used shoes from elite NBA players featuring rare player exclusive colorways (PEs) and limited-edition releases. The partnership represents MeiGray’s and Stakes’ continued effort to bring fans closer to the game by providing unique one-of-a-kind game-used items for purchase.

For more information, contact Dave Meisel at (908) 541-0114 x214 and connect with MeiGray via WeChat ID: MeiGrayGroup.